



Enrico del Sordo, **along with his companies**, is a visionary and innovative entrepreneur **with over twenty-five years of experience** in the technology sector and **in the development of cutting-edge software solutions**.

One of Enrico's distinguishing traits is his ability to **combine technological innovation with business strategy**. He focuses not only on the quality of the software but also on the long-term sustainability and growth of the companies he sup-

Since the beginning of his career, he has demonstrated a keen ability to interpret market changes and anticipate business needs, transforming complex ideas into tangible, high-performing digital tools.

Driven by a constant pursuit of excellence and innovation, Enrico has founded and led several companies specializing in **creating custom software**. This software is designed to integrate seamlessly with business processes and generate real, **measurable value**. Over the years, his solutions have helped streamline the operations of thousands of businesses, improving their operational efficiency, internal organization, and ability to interact with customers in a modern and strategic way.

To date, Enrico del Sordo and the companies he has created have served over 3,000 businesses internationally, with a particular concentration in Italy, Spain, the United Kingdom, and the United States. This global presence has enabled him to develop a broad, multicultural vision, allowing him to understand the diverse dynamics of different markets and to create technological platforms adaptable to various contexts.

One of Enrico's distinguishing traits is his ability to combine technological innovation with business strategy. He focuses not only on the quality of the software but also on the long-term sustainability and growth of the companies he supports. His solutions go beyond solving immediate problems; they are designed to evolve over time, guiding businesses through their digital transformation and helping them stay competitive in an increasingly fast and complex market.

Thanks to his leadership and experience, Enrico has built a network of international partnerships and collaborations that have strengthened the reach of his projects. With a forward-looking approach, he continues to **invest in research and development** (R&D), exploring fields such as **artificial intelligence, machine learning, and advanced automation** with the goal of bringing even more intelligent and scalable solutions to the market.

His career is characterized by a steadfast **dedi- cation to innovation**, a deep knowledge of the industry, and a concrete commitment to helping companies achieve their goals. Through his initiatives, Enrico del Sordo has demonstrated **how technology, when guided by a clear and strategic vision**, can become a key driver for growth and competitiveness on a global scale.



25 Years of experience

**580** Square meters of office space

Offices worldwide

+3000 Companies served and satisfied

# Who we are

We are an innovative company specializing in the field of user experience, with over 25 years of experience in designing, developing, and building cutting-edge technology solutions. Since our inception, our primary goal has been to improve the interaction between people and technology, creating digital tools that are not only functional but also intuitive, engaging, and capable of generating real value for businesses.

Through an approach based on continuous innovation and a user-centric philosophy, we have developed custom platforms and software that transform the customer experience, optimize internal processes, and foster business growth across various sizes and sectors.

Today, after more than two decades in business, our company has over 4 offices worldwide, allowing us to operate on a global scale while maintaining the flexibility and personal attention of a partner that's close to its clients. Our global presence enables us to understand different cultures, markets, and needs, offering customized and highly adaptable solutions.

Our work is built on research, creativity, and technology three elements that, together, allow us to anticipate market trends and bring innovative, scalable, and high-impact projects to life. Our mission is clear: to enhance people's lives and the success of businesses through digital solutions that unite design, functionality, and strategy.

# Technologies

Advanced digital technologies allow businesses to collect real-time data from various channels, offering a clear and up-to-date view of customer behavior. With smart analytics and AI, this information can be transformed into targeted strategies and more effective decisions.

Automation simplifies process management, saving time and reducing errors. Tools like integrated CRM and personalized campaigns improve the customer experience and strengthen customer relationships. This comprehensive approach leads to stronger customer loyalty and sustainable business growth.

# 313 Group

#### Partner

Partnering with a specialized expert means you get constant support and solutions custom-built for your specific industry. Dedicated assistance ensures rapid, targeted interventions, which reduces downtime and operational risks.

A true partner understands your processes in depth, providing strategic consulting and continuous technological updates. This approach allows you to optimize resources, improve efficiency, and grow in a structured way. With tailored support, you have the assurance that you'll never have to face technological challenges alone.

# Vision



for companies that believe in the future. Our goal is to enhance their competitiveness by leveraging advanced technologies like AI and di-

Our vision is to positively impact our clients' businesses by acting as a reliable and creative partner, helping to shape the future through technology.

### Solutions

We offer a platform that manages check-ins, gathers real-time feedback, and automates review collection using tools like QR codes, email, and digital messaging.















































































































































































































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